Responsible data management training cycle

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Session 3 Responsible Data in action - part 1



Introduction to session 3





And now...





Session 3 agenda

- Introduction to today's session
- Overview of the « production » steps of the data cycle
- 2 focuses on topics of high interest:
 - MDC and data protection
 - Secure your systems
- Group work on 6 themes & debrief
- Conclusion

Work on :

- 1. Data minimization
- 2. Analysis plan
- 3. Enumerator training
- 4. Unique identifiers
- 5. Work with local partners
- 6. Data register

The development of this training material is supported by the French Ministry of Europe and Foreign Affairs (MEAE-CDCS). Nevertheless, the ideas and opinions presented in this training do not necessarily represent those of MEAE-CDCS.



Questions & Answers

You can find all the questions and answers from last session, including those we didn't have time to answer live, in the constant companion.

Do you have further questions on the last session?











Feedback on the homework





Responsible data applied to data production





Data Management cycle





Source: <u>CartONG 2020 study</u>



- Define the **purpose** of the data collection (& legal basis)
- Based on those needs:
 - Check **compatibility** with applicable **laws**
 - .sctionces.etc .slope information, resources.etc **Evaluate the risks** associated to the data collection determine associated mitigation measure
 - Apply principles of **minimization**









Quick reminder of Akachaland and Unicorn

Remember...

artono



In the country **Akachaland**, a major flood during the moon season has devastated around 30 villages, located in the north. You are a member of the **« Unicorn »** NGO, from Finobaka, specialized in the protection of children and women to whom you also provide food and NFI. Its members are mostly from Akachaland and some staff are from Finobaka.



Step 2 :





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What would it look like in Akachaland?

To start the assistance as soon as possible, you and your colleagues from Unicorn need to run the data collection in the field with the affected population. What are **the first steps to plan a data collection**? How do you choose adequate data collection tool and method? How do you ensure a data collection in line with its purpose?

Unicorn is working in **consortium with Akachaland care**. The 2 NGOs have decided to share the database to avoid collecting too much data. Unicorn is also working with an external consultant who is a researcher.

How are you going **to plan the sharing of data with your partners** in a secure way, as it contains personal and sensitive data? How to respect confidentiality?





Sources: print screen from SurveyCTO, PSEA task force guidance, SI data sharing agreement, CartONG analysis plan

Ressources / templates available



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Ressources / templates available





And more transversally:

- Build **contingency plans** (in case of data breach)
- Define clear project
 Standard Operation
 Procedures, with roles & responsibilities,
- fill your data register
- Include responsible data in your **budget** (tools, trainings, field pilots, translation to local languages, external support for anonymization etc...)





Step 3 :

Collect,

Create



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What would it look like in Akachaland?

Unicorn has chosen its data collection tool and method. The enumerators will be soon deployed in the field. Unicorn has internal SOPs in place regarding data collection. The population is speaking Warazu and a majority of enumerators speak the language.

What **should you do before launching the collection?** How to choose the appropriate legal basis ?

How do you ensure the **data collection quality**? Do the enumerators know the tool, the form and the context? How do you make sure the **SOPs** of Unicorn are respected during the collection?





Sources: print screen from Kobo toolbox

Ressources / templates available



Elassify, Store, Access

rocess.

Validate

Clean,

Confidentiality

Quality

Step 4 & 5 :

Ensure data is only accessible to authorized staff (remote obsolete accesses), with specific rights regular review of access rights
Applying data subject rights (to object, to data portability, to restricting processing, rectificati erasure, access...)

- Ensure physical & IT security of data (paper & digital) and the hardware on which it is (antivirus, firewall, latest version of tool etc)
- Respect SOPs on cleaning, validation, access...
- Back-up the data or ensure the software you use does it
- Prohibition of shared accounts

Security

- Check data relevance, accuracy, completeness
- triangulate it
- Ensure data comparability
 & integrity/ coherence with related databases

• Ensure proper understanding of data quality, bias, of the teams involved in the cleaning, as well as the limits of the data collected

Literacy

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What would it look like in Akachaland?

Unicorn's team of enumerators has collected data on the children and women to launch its assistance and has it stored. Only some members of Unicorn will need the data to work with the population. The office is shared with all the team and is located in the north area, where the « Akaidnappers » are actives.

Which **security measures** do you take regarding the material and the data stored? Do the children and women have access to their data? Are their data treated with confidentiality in mind?

How do you **implement SOPs** regarding the data cleaning? How do you ensure **the data quality** of the database?







Ressources / templates available



24



2 Key focus





Mobile Data Collection and data protection











You want a secure tool?



- Encryption of forms / data
- Application encryption
- Server localisation
- Platform hosting
- Marking of sensitive datasets
- Data expiry dates
- « Cold-room computer »
 - •••

+ <u>Advantages:</u>

• The data that needs to be is secure (for ethical reason & compliance

Disadvantages:

- Harder to set up and use
- Distinctive features that requires a higher cost



Open Q&A around your MDC tools





Secure your systems





Why?

"Security safeguards appropriate to the sensitivity of the information must be in place prior to any collection of information.»

Professional Standards for Protection Work



Centre for Humanitarian Data *(2)* @humdata · 21 May 2019 Data responsibility often comes down to basic security hygiene.

You wouldn't treat a patient without washing your hands. Let's not run a humanitarian field operation without strong passwords, 2FA, encryption + clean machines.

#DataResponsibilityWP



In field offices, **basic digital security hygiene is often lacking**. Password management and encryption is weak or non-existent, and multi-factor authentication and intrusion detection are not currently common practice. Data on insufficiently protected devices can be exposed when passing through security checkpoints and borders. Unprotected devices may be confiscated, corrupted and compromised. *May 2019 - Wilton Park event - OCHA*



Nota Bene

We will try here to focus on **things that can be done at your individual/mission level**, but depending on your organisation, some of these aspects should be tackled at an organisational level





1/ Securing your workstation

Objective: Prevent fraudulent access, virus launch or remote **control**, especially via the Internet.

- Regular software and antivirus **updates**
- Log off when away from your computer
- Limit the use of **external mobile** devices
- Do not use personal equipment in a professional context (BYOD -"Bring your own device")
- Never connect to **public Wi-Fi**, and **use VPNs** where necessary



2/ Protecting yourself against phishing

Objective: Prevent fraudulent access through phishing

Definition: fraudulent communication masquerading as a reliable source, designed to trick users into disclosing sensitive data or installing malware programs. These attacks often take place via e-mail, but can also occur on social networks **(source: CyberPeace institute)**

- Never click on a link from an unknown contact
- Check the sender's e-mail address
- If in doubt, contact the sender by another means of communication for confirmation



Objective: Secure personal & sensitive data transmissions

- Deidentify data
- Use secure sharing platforms
- Encrypt data
- Avoid emails
- Share **passwords through secure channels**
- **Raise the awareness** of your recipient!



4/ Managing authentication

Objective: Secure access to applications How?

- Use tools that allow **individual access**, and avoid shared accounts at all costs
- Stop writing passwords on **post-its**
- Use unique & strong passwords (12 characters, special characters, etc.)
- Use an **organization-wide password manager** (so you can easily manage all your passwords)
- Consider using 2-factor authentication for tools containing personal or sensitive data





(Examples as food for thought)

5/ Securing mobile equipment

Objective: Anticipate potential data breaches linked to theft or loss of mobile storage media

How?

- Encrypt mobile equipment and storage media as far as possible (internal/external hard disks; smartphones; USB sticks)
- Check that backup and synchronization measures are in place
- Ensure that equipment **locking systems** are sufficiently robust
- Never connect to **public Wi-Fi**, and **use VPNs** where necessary





(Examples as food for thought)



Objective: Guarantee data integrity and confidentiality. Definition : encoding of a message or information so that **only authorized persons** can access it and those who are not cannot.

- Favor tools that enable encryption for personal or sensitive data (e.g. SurveyCTO vs Kobo, Signal vs SMS...)
- Ensure that they use a recognized and secure algorithm (e.g. SHA-256, AES-256...)



7/ Ensuring continuity

Objective: Reduce the consequences of unwanted data loss.

How?

Use your institutional tools, if you have them (or put them in place), to make frequent data backups.



Objective: To guarantee the correct destruction of data at the end of the hardware and software lifecycle..

- Provide a deletion/archiving date for all personal/sensitive data sets, and procedures to ensure this is respected.
- Securely erase data from hardware (before disposing of it or sending it for repair) and software used.





Conclusion on data security

Source: XKCD

- Keep in mind the tension between operational efficiency and harmonization of data storage
- Consider the existing and desirable level of security of organizational tools used for program data management (data collection, storage and analysis, etc.).
- Data security is a subject that requires, among other things, the support of cybersecurity experts.

WHAT WOULD A CRYPTO NERD'S IMAGINATION: ACTUALLY HAPPEN: HIS LAPTOP'S ENCRYPTED. HIS LAPTOP'S ENCRYPTED. LET'S BUILD A MILLION-DOLLAR DRUG HIM AND HIT HIM WITH CUUSTER TO CRACK IT. THIS \$5 WRENCH UNTIL HE TELLS US THE PASSWORD. NO GOOD! IT'S 4096-BIT RSA! GOT IT. BLAST! OVR EVIL PLAN 15 FOILED!



Do you have questions on the the topic of security?











Group exercise





Group discussion !



Your group will have a **topic attributed** You are expected:

- for the topic, to list Do's and Don'ts in terms of good practices
- to **answer your « nut cracking » question** related to the theme

Groups:

- 1. Data minimisation
- 2. Analysis plan
- 3. Training enumerators
- 4. Unique identifiers
- 5. Working with local partners
- 6. Data registry



Correction - a few elements of reflexion & resources





Data minimisation as a mantra to have less data to protect!



- Be creative about how to minimise data collection and sharing
- For example, once you sampling strategy defined, do you really need to collect the names of respondents?



TIP SHEET (2) DATA MINIMIZATION

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WHAT IS DATA MINIMIZATION?



Data minimization applies to most program phases. Collecting the minimum amount of data, sharing only with those who need it, and keeping data only as long as necessary has clear privacy advantages; the less you have and the quicker you dispose of it, the less likely data can be inadvertently disclosed. But data minimization also has financial advantages; organizations spend less time and money collecting unnecessary data, cleaning it up once collected, and storing and archiving excess data.

Programs should strive to maintain a balance between responsibly minimizing data, while ensuring that data collection meets program needs.

Regulations and guidelines

MINIMIZATION KEY TO PROTECTING PRIVACY AND REDUCING HARM

ccase Now defends and extends the digital rights of users at risk around the world. By combini

direct technical support, comprehensive policy engagement, global advocacy, grassmots grantm legal interventions, and convenings such as Rightscon, we fight for human rights in the digital ag

There are few legal regulations that govern what type and quantity of data you can collect, but there are guidelines which can assist in making decisions related to data minimization.

One, the OECD Privacy Principles, states



Sources: Accessnow & Calpnetwork

DATA

A accessnow

An analysis plan to support data quality



- An analysis plan is your key to quality and to document in detail your analysis to
- It is not because it is called « analysis » that you should wait until you get to that stage to prepare it
- It will make your life easier when you get to the analysis!





Sources: Tdh & CartONG quantitative analysis Toolbox



Training enumerators as the front-liners of responsible data practices



- **Give meaning to their work**, on why they are collecting data
- Make them « experience » the tricky quality/responsible data situations, through « standardisation tests », real life situations, pilot sites etc
- Give them feedback on their work during and after the data collection







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RESPONSIBLE DATA MANAGEMENT

INSTRUCTIONS FOR USING THIS TRAINING PACK For humanitarian organizations on Managing programme data





Unique identifiers



- Create unique identifiers that do not allow people to be directly identified (e.g. avoid "villageParisHHFinas")
- Follow an internal procedure on this if it exists to standardise practices



enisa





Pseudonymisation techniques and best practices

Recommendations on shaping technology according o data protection and privacy provisions

NOVEMBER 2019

Source: Enisa (EU)



Local partnerships



- Question your practices / relation with your local partners in terms of data for operational uses / M&E
- Think long term- signing a contract that says « you need to use the data responsibly » is not enough, you need to give them the means (financially, in terms of capacity building etc) to do so



In the past, we did a workshop of with a scale of « *localisation washing* »



Source: CartONG



Data register



- The data register is a tool that can help your organisation to document the personal data processing activities
- To be seen what procedures your organisation wants to set up, between this, an R&R diagram etc
- But it is important to know who is in charge of a dataset (its securisation, its RAD etc...), have a place where the mitigation measures are & such





Source: The French CNIL



Conclusion





Key messages to remember

- Much of what is required in terms of responsible data management is defined at the **planning /designing stage**
- There are many templates/resources available to help you in your approach / to help your organization structure/harmonize its procedures - it's not an insurmountable mountain
- Some subjects still lack ready-to-use resources / procedures - but follow your acquired common sense of "data responsibility" until []!



Homework for the next session





Thank you for your attention!





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